

# SENSOR

2024



# SENSOR

Sensor is a live session show founded in December 2022. The first season officially began with a performance of Tuareg blues by the group Téklémek, the 22nd of January 2023.

## WHO WE ARE

**POWERFUL VOICES IN  
IMMERSIVE FILMS**





# ABOUT

## MESSAGE

Sensor acts as an artistic emulator, creating a bridge between image and music. We promote music without limits of genre or label.

## VALUES

We place emotion at the heart of our selection and seek to promote young emerging artists as well as historically acclaimed musical projects. Our films are unique works that reflect the synergistic vision of our directors and guest bands.

## AMBITIONS

True independent media, Sensor seeks to be an expressive platform that diffuses content meant to touch millions of people each day throughout the world. We want to become the world leading cinematic streaming platform dedicated to live sessions with artists from all around the world.

We broadcast live sessions with artists from all around the world. We currently have artists from various regions of France, Germany, Switzerland, Jordan, Mali and Greece. We look forward to discover new talent from new countries.

# US

# MEET THE TEAM

## PRODUCTION

Producer Leo NEAPHTALI  
Stage manager Gert SPAHIU  
Camera operator Lofti  
MAADOUR

## SET

Set designer  
Hortense BERTHOLA  
Nastia KARTACHOVA

## SOUND

Sound production director  
Baptiste LOSQ  
Sound engineer  
Antoine MARTOU

## COMMUNICATION

- stage Communication  
Fanny DEBOCK  
Asia KOUADIO

## PHOTOGRAPHY

Set Photographer  
Achille KEMPF



# SENSOR CLUB



**2,6K FOLLOWERS**



**1,4K FOLLOWERS**



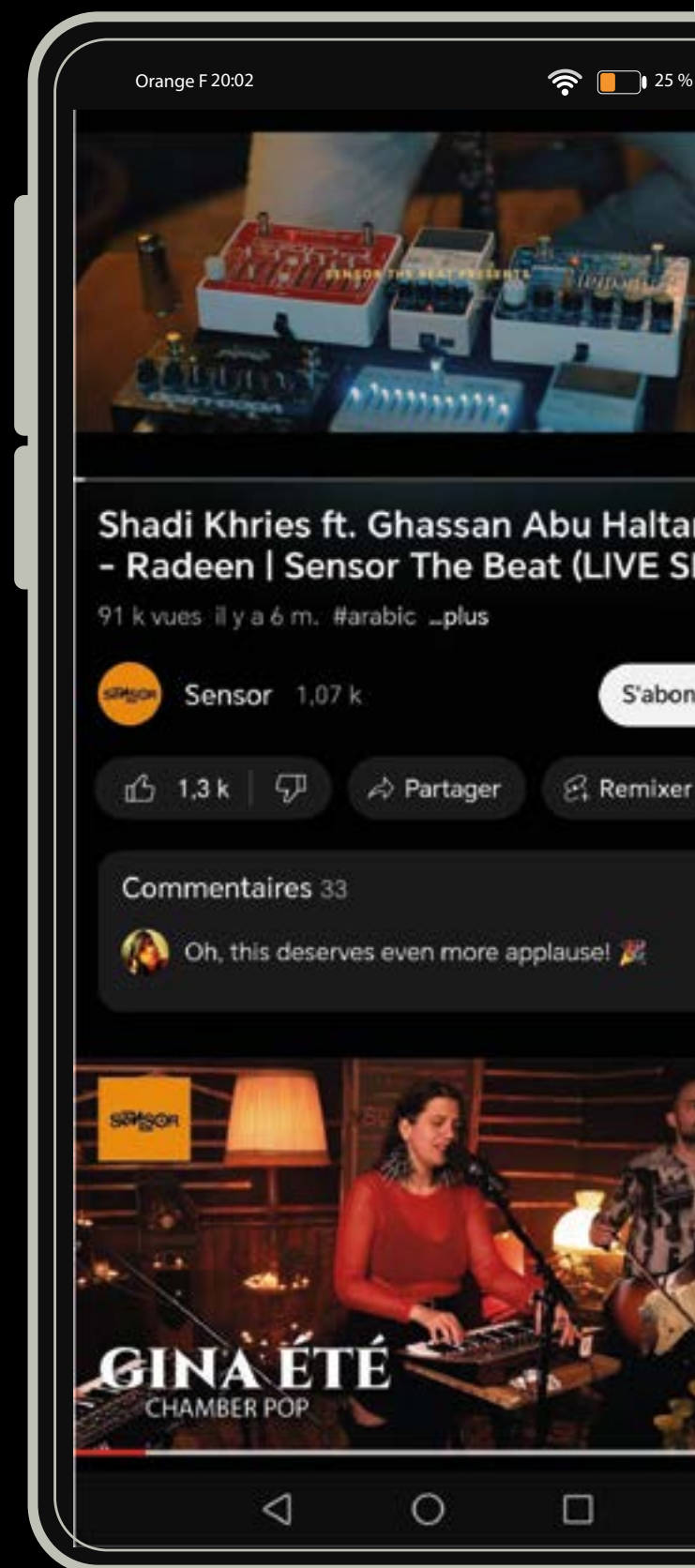
**4K FOLLOWERS**



**UP TO 90K VIEWS**

## INFLUENCE

Sensor develops an unique cinematographic aesthetic which resonates to a large public. We've already gained 1K subscribers on our YouTube channel in 1 year. Our content reaches an average of 12K viewers on YouTube, mainly between the ages of 25 and 34 located in France. On Instagram we reach up to 200K viewers.



DEBUT OF  
SOMSOR

01  
23

FIRST LIVE  
SESSION

90K VIEWS  
SHADIKHRIES  
ON YOUTUBE

08  
23

09  
23

56K VIEWS  
INSTAGRAM ASSAFIR

135K VIEWS  
INSTAGRAM  
GINA ÉTÉ

01  
24

01  
24

1K SUBSCRIBERS  
ON YOUTUBE

END SEASON #1  
14 BAND

03  
24

03  
24

LAUNCH  
SEASON #2

70's RETRO  
GROOVE



powerful voices  
immersive films



NATURE  
AND  
MANKIND





# WORKING WITH

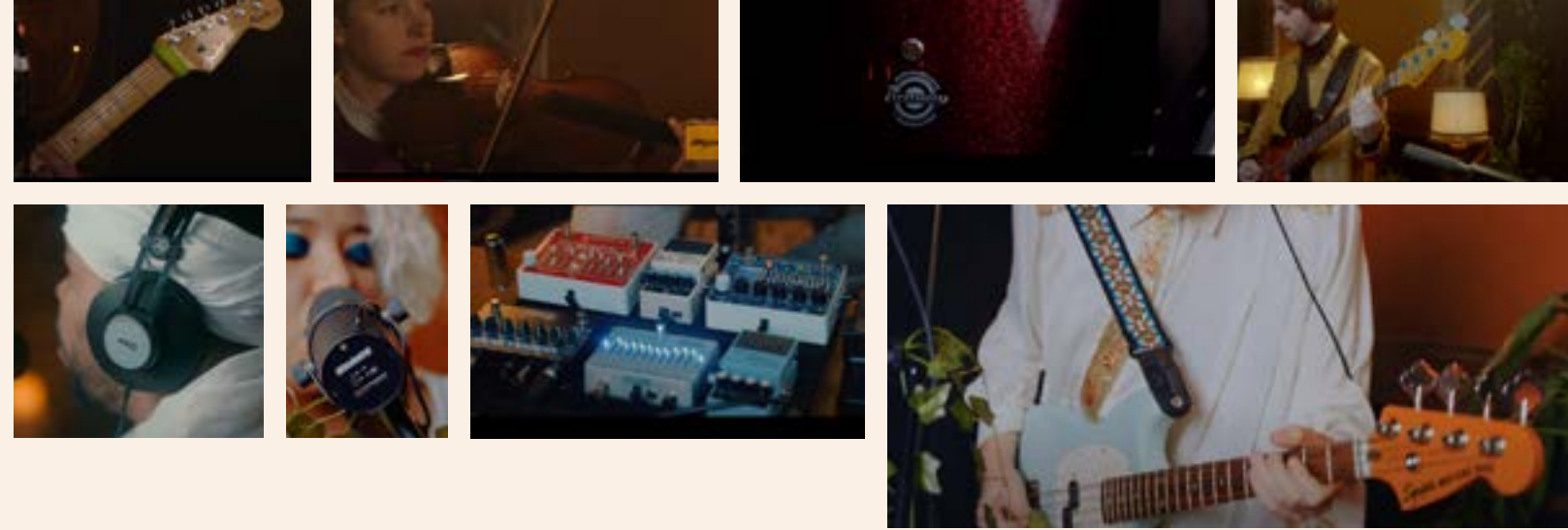
By linking music and film, sensor creates a brand new way to entertain.

## CO-PRODUCTION

Co-production allows you to be the root of the creation you will be investing in.

Your engagement will of course be credited. In addition Sensor will dedicate some of their acts of communication to your brand as well audiovisual content. Such participation will allow you to be an active member of the artistic community and their development. Your contribution would mostly take the form of material resources provision, or unitary production of a Sensor film.

# US

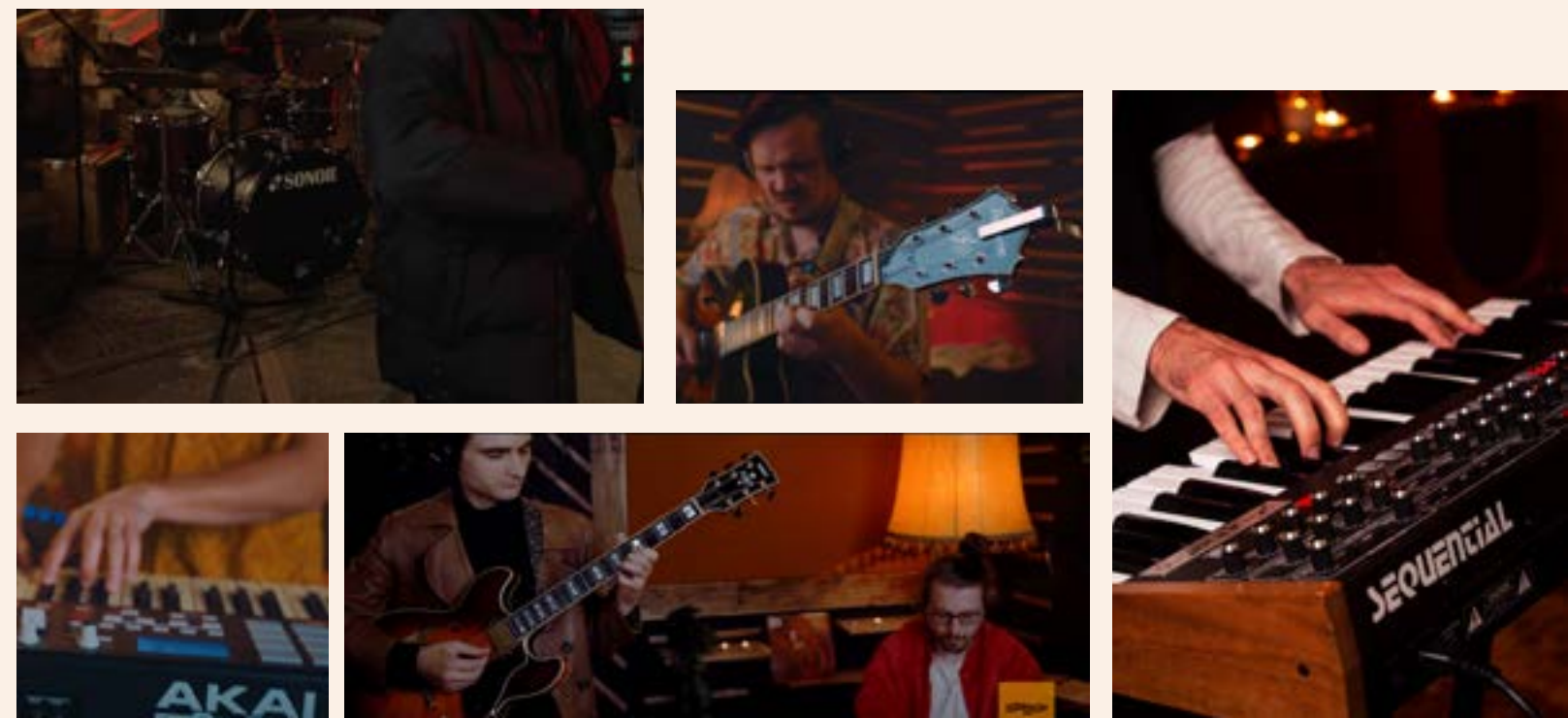


## PRODUCT PLACEMENT

Our films usually vary between 3 and 9 minutes and touch 3 to 90 hundred people on Youtube & up to 200k on Instagram. We offer our partners to benefit from this audience by collaborating with us on product placement. Instruments, microphones and decors.

By working with us, you will make the decision to associate your brand with a strong visual identity through a passive and recurrent development.

**YOUR BRAND WILL BE SEEN  
FOR UP TO 2 MINUTES ON  
SCREEN.**







# THE CLUB

Each season of The Club has its own artistic direction, which sets an energy and a guideline for the range of artists selected.

For the second season, the entire set is transformed. In this psychedelic universe, the notion of time becomes obsolete and the notion of space elusive. The color red dominates, symbolizing the passion that drives strong feelings such as revenge and love.

The Beat is a dedicated format for electronic music. Music and film complement each other to create an immersive experience for the audience.



# THE BEAT



# A WAY

A Way takes us to unique places. Outside the studio, we play with our new surroundings and make sure to add our own personal touch. The Sensor experience can be lived everywhere.



20 august 2023  
First audience : Russia

Shadi Khries ft. Ghassan Abu Haltam- Middle East Electronic  
An hypnotic mix of traditional middle eastern music and electronic sonorities.

Over  
90K

Nearly  
30K

21st january 2024  
Most viewed in Germany and France

Gina Été - Chamber Pop  
The band expresses its personality through its music.  
The singer express a diversity singing in German,  
Swiss German, English and French.

4 february 2024  
First audience : France

Pat Kalla & Le Super Mojo - Afro Groove  
Pat Kalla is a self-taught singer and musician. With Le Super Mojo he creates  
soulful music. He has been a storyteller, and you can feel it in his music,  
which carries strong messages and takes us on a journey.

Over  
30K



**WHAT  
WILL YOU  
GAIN BY  
JOINING  
US**

**BE ASSOCIATED WITH UNIQUE  
ARTISTIC CREATIVE CONTENT**

**PROMOTE YOUR QUALITY  
EQUIPMENTS TO A FAMILIAR  
AUDIENCE**

**EMULATE NEW TALENTS**

**BE PART OF THE NEXT STREAMING  
TREND FOR CINEMATIC LIVE MUSIC**

**HAVE YOUR BRAND CREDITED IN  
OUR MEDIAS**







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